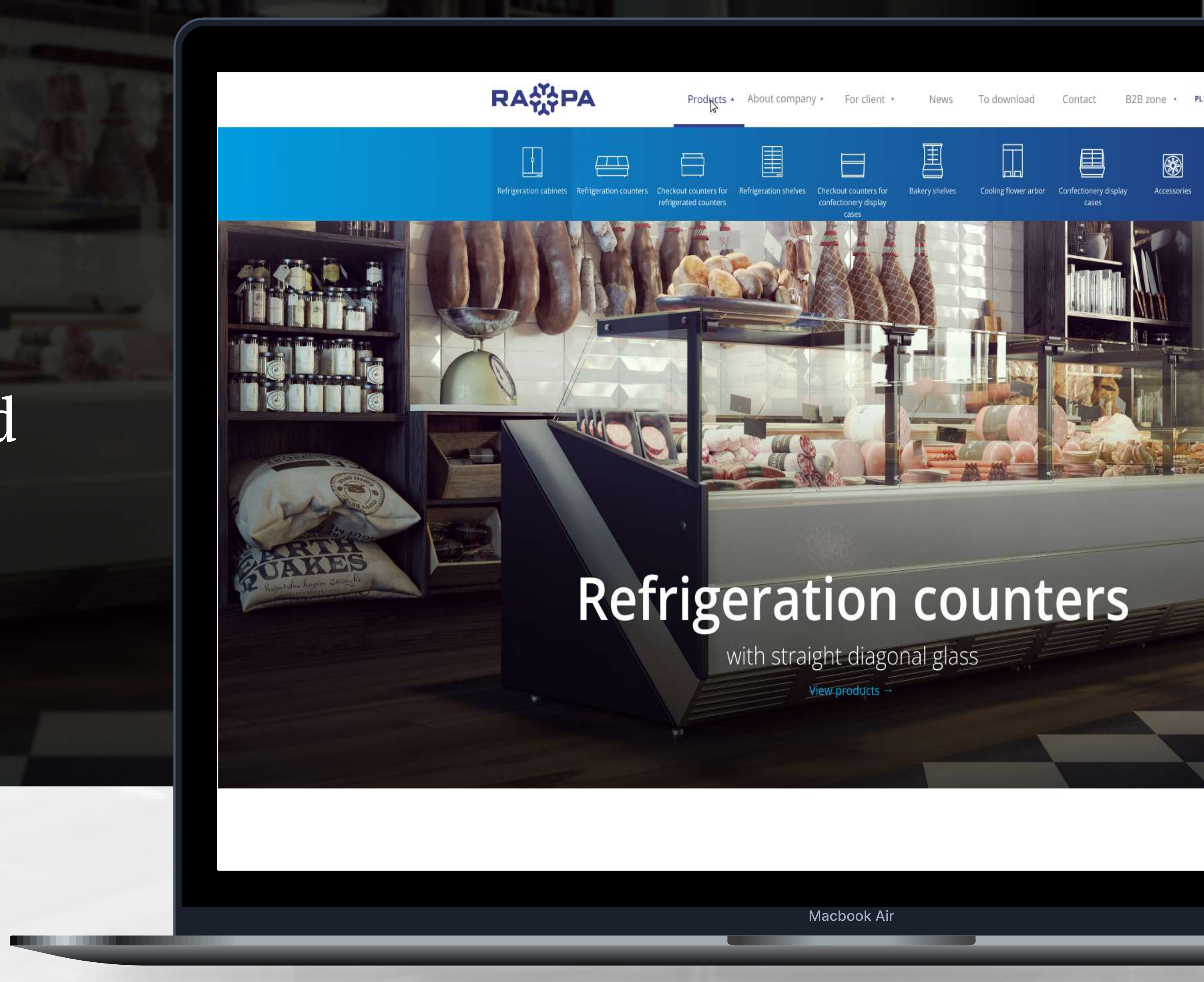


RAPA

We created e-commerce module, thanks to which devices can be easily ordered online.

UX / UI / Development



Workshops: Creating an App for RAPA system

1

Development of an e-commerce module and a dedicated product creator system, enabling easy online ordering and visualization of refrigeration devices.



2

Transformation of the website into a dedicated platform, enhancing the presentation of the company's offerings and facilitating online product orders.

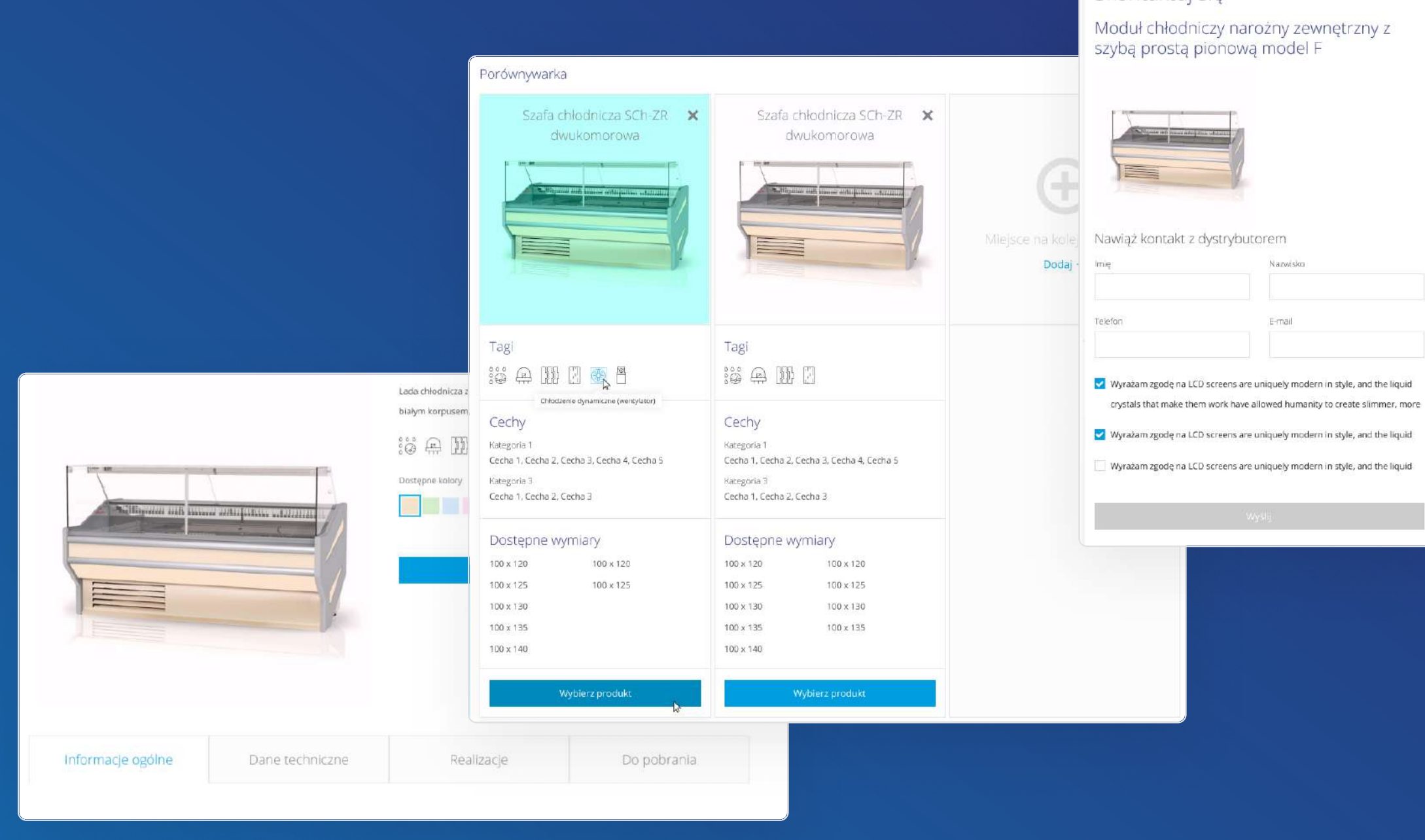
3

Workshop-business analysis that identified business challenges, leading to innovative solutions that significantly reduced order processing times and improved the user experience.

Designs

We began by redesigning the website, transforming it into a dedicated platform that effectively showcases the company's product offerings.

The design phase focused on integrating elements from Google Material design patterns and user-friendly UI systems.



Mockup

With the new website design in place, we created mockups that allowed users to easily visualize and customize their orders.

This transformed the user experience and enabled quicker decision-making.

Testing

Extensive testing and refinement were performed to ensure the e-commerce module's functionality, usability, and performance.

This included testing to optimize the user interface, reduce the bounce rate, and enhance the website's overall user experience.

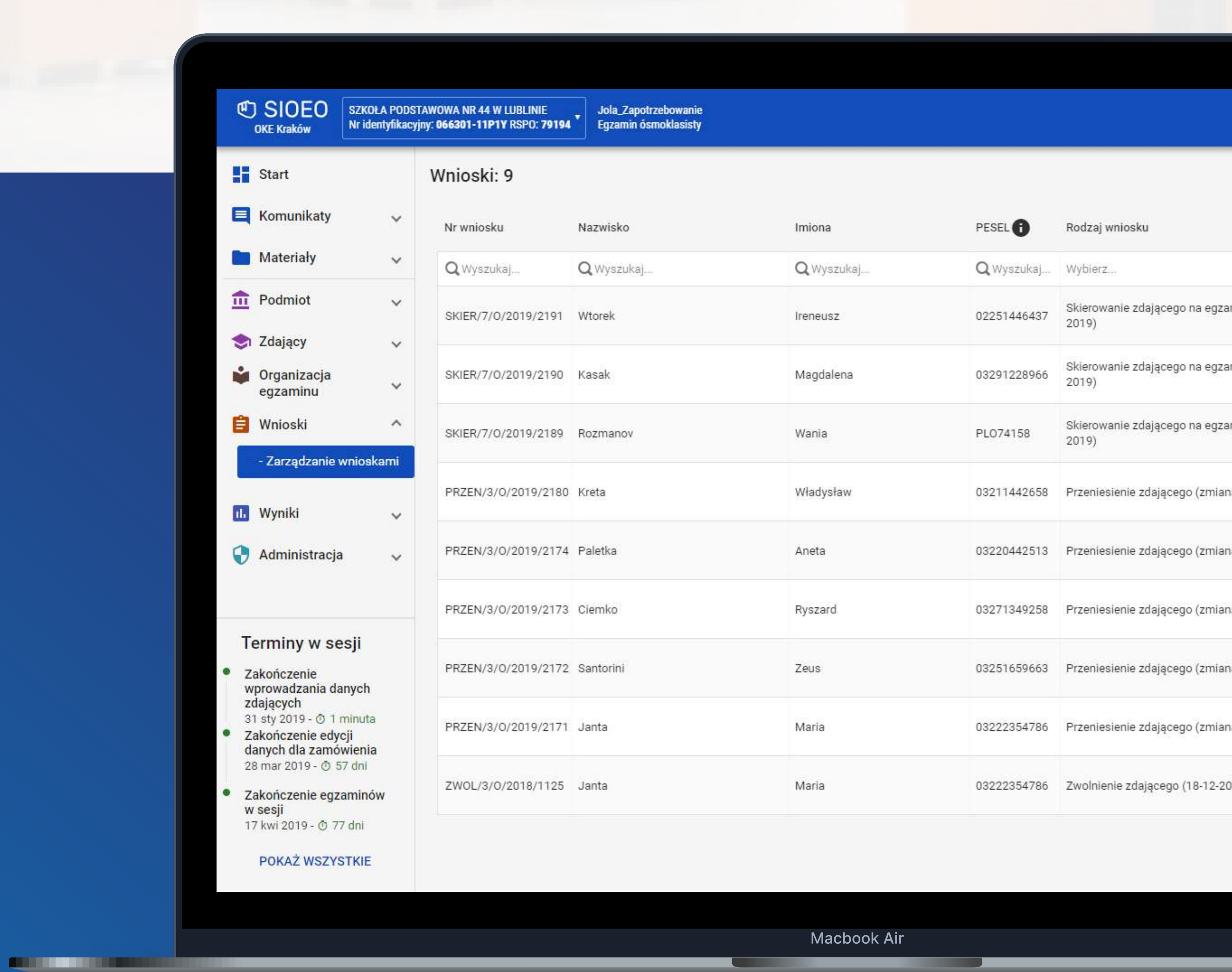
Coding

Our development process centered around implementing an e-commerce module equipped with a product creator system, shortening the quotation process from days to minutes.

We used the 300DEVs Angular CDK to streamline coding and make customization more efficient.

Results

The result is a comprehensive e-commerce solution that not only modernizes the company's web presence but also enables customers to easily browse, visualize, and order products. By addressing specific challenges identified through workshops with the client, the project led to an average user stay of over 4 minutes on the website, a reduced bounce rate, and a 43% increase in business contacts generated from the website. The e-commerce module and product creator system have transformed the sales process, making it more efficient and customer-centric.



Our achievements highlight our commitment to creating the perfect solution for you. Contact us to discuss tailoring an application to your specific needs.



Let's talk about your project!



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